



DESTINATION NEWPORT COMMITTEE AGENDA
Thursday, May 19, 2016 - 2:00 PM

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER
2. ADDITIONS/DELETIONS TO AGENDA
3. CONSENT CALENDAR
 - 3.A. Minutes from March 17, 2016 Destination Newport Committee Meeting
[April 21, 2016 Minutes.docx](#)
4. MEDIA CONSIDERATIONS
 - 4.A. Eugene Emeralds Baseball Proposal for 2016 Season
[Destination Newport Proposal 2016.pdf](#)
5. OTHER

5.A. Presentation to and Discussion with City Hall Mombetsu Delegation Regarding Tourism Marketing

5.B. Tourism Marketing Grant Applciation from Community Services Consortium
[Tourism Marketing Grant Application for Community Services Consortium.pdf](#)

5.C. Tourism Marketing Grant Application for The New Lincoln County Fair
[Fair Tourism Grant App 2016.pdf](#)

5.D. Review DNC Brochure

5.E. Create Messaging for HWY 20 Closure

6. DISCUSSION AND ACTION

7. CHAMBER REPORT

8. PUBLIC COMMENT

9. ADJOURNMENT

CALL TO ORDER

The April 21, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were John Clark, Lance Beck, Ric Rabourn and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; Jamie Rand, News-Times, Catherine Rickbone, OCCA, Mark McConnel, and Leigh Deinert, OutFront Media

INTRODUCTIONS

We went around the table and everyone introduced themselves.

CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the March 17, 2016, meeting;
- B. Review of Accounts for March 2016;

MOTION was made by Clark, seconded by Rabourn, to approve the consent calendar, as amended. The motion carried unanimously in a voice vote.

OTHER

Catherine RickBone and Mark McConnell form OCCA presented a summer brochure ad proposal for the PAC to the Committee.

Mark McConnell requested to have a small number of the Mombetsu Sister City delegation attended the next DNC meeting on May 19. He asked that the Committee present information on the committee and how the committee has successfully marketed the City of Newport as a destination.

Leigh Deinert presented to the committee the OutFront proposal for the Olympic Trails in 2016. The committee also discussed possible billboards that could be used to advertise information regarding the closure of Highway 20.

The committee reviewed the Corvallis Knights 2016 proposal.

The committee reviewed the Journey Magazine and AAA Magazine proposal. Committee decided to table this until July

The committee reviewed the Eugene Emeralds Baseball proposal for 2016. The committee would like more information, therefore this item was tabled until the May meeting.

DISCUSSION AND ACTION

MOTION was made by L Beck, seconded by Clark, to approve of the Corvallis Knights All-Star Packet for \$2,850 with \$952 being paid out of 2015-16 Fiscal Year and the remainder being paid out of 2016-17 Fiscal Year of \$1,898. The motion carried unanimously in a voice vote.

MOTION was made by Clark, seconded by Rabourn, to approve a full page advertisement on the back cover in the OCCA Summer in the PAC brochure for \$1299. The motion carried unanimously in a voice vote.

The committee discussed the Highway 20 closures for this summer and possible approaches to mitigating the negative impact on business in the city through advertisement.

The committee is also requesting \$5,000 out of the current fiscal year to spend on social media advertising to assist with mitigation on the Highway 20 closures starting in June.

MOTION was made by Rabourn, seconded by Clark, to approve a poster campaign in Corvallis with OutFront Media with \$4,550 being paid out of the current fiscal year. The motion carried unanimously in a voice vote.

MOTION was made by Clark, seconded by Rabourn, to approve a billboard on highway 34 with OutFront production with \$1,500 in production and \$1,300 being paid out of this fiscal year and the remainder being paid out of 2016-17 FY. The motion carried unanimously in a voice vote.

MOTION was made by L. Beck, seconded by Rabourn, to approve billboard in Albany for a total of \$4,200 including production with \$1,300 for production and \$750 being paid out of this fiscal year and the reminder paid out of the 2016-17 FY. The motion carried unanimously in a voice vote.

Next meeting will be May 19, 2016.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:55 P.M.



Eugene Emeralds Baseball

Local Fans. Affordable Fun. Future MLB Stars.

Class-A Minor League Affiliate



The COAST YOU REMEMBER.

2015 Emeralds Highlights

At the Ballpark

- Season Attendance: 120,931 (3,182/gm) increase of 11.9%
- VIP Suites sold out for entire 2015 season
- Record 8 sellouts including a PK Park record of 5,172 fans on July 4th
- First season as Cubs affiliate featured 3 NWL All-Stars and a final record of 38-38

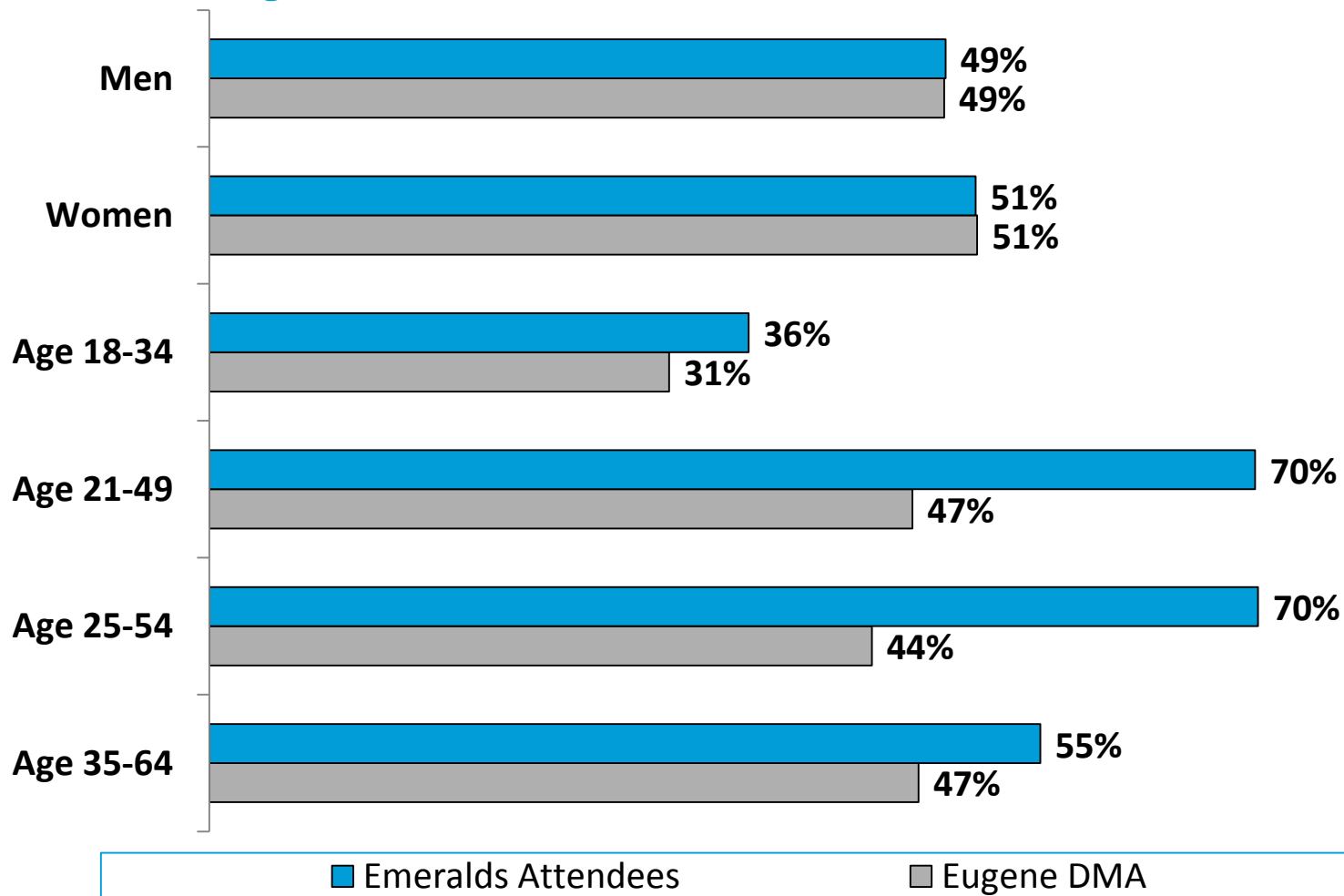
Promotions and Community

- Emeralds selected as NWL MacPhail Award Winners for the 5th consecutive season as the top organization in marketing and promotions.
- Only 2-time winner of Golden Bobblehead awards, Ems nominated in 2015 for Best Charitable Promotion for EMbrace Bald Event benefitting pediatric cancer
- The Emeralds helped raise over \$265,000 for Lane County NPO's through in-kind donations, jersey auctions and fundraisers



Emeralds Demographics

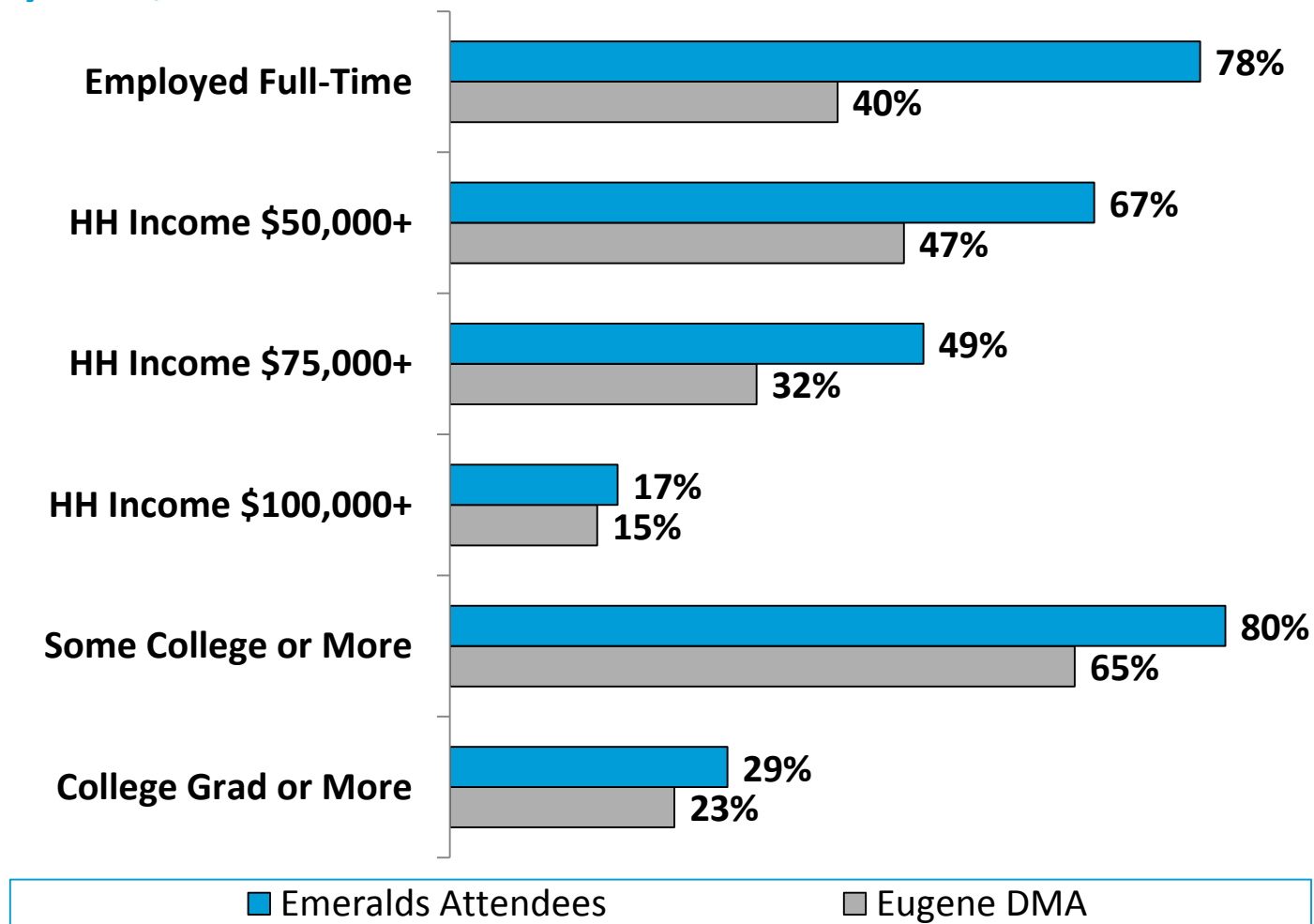
Gender and Age



SOURCE: Scarborough Sports Marketing, Eugene Local Market Study

Emeralds Demographics

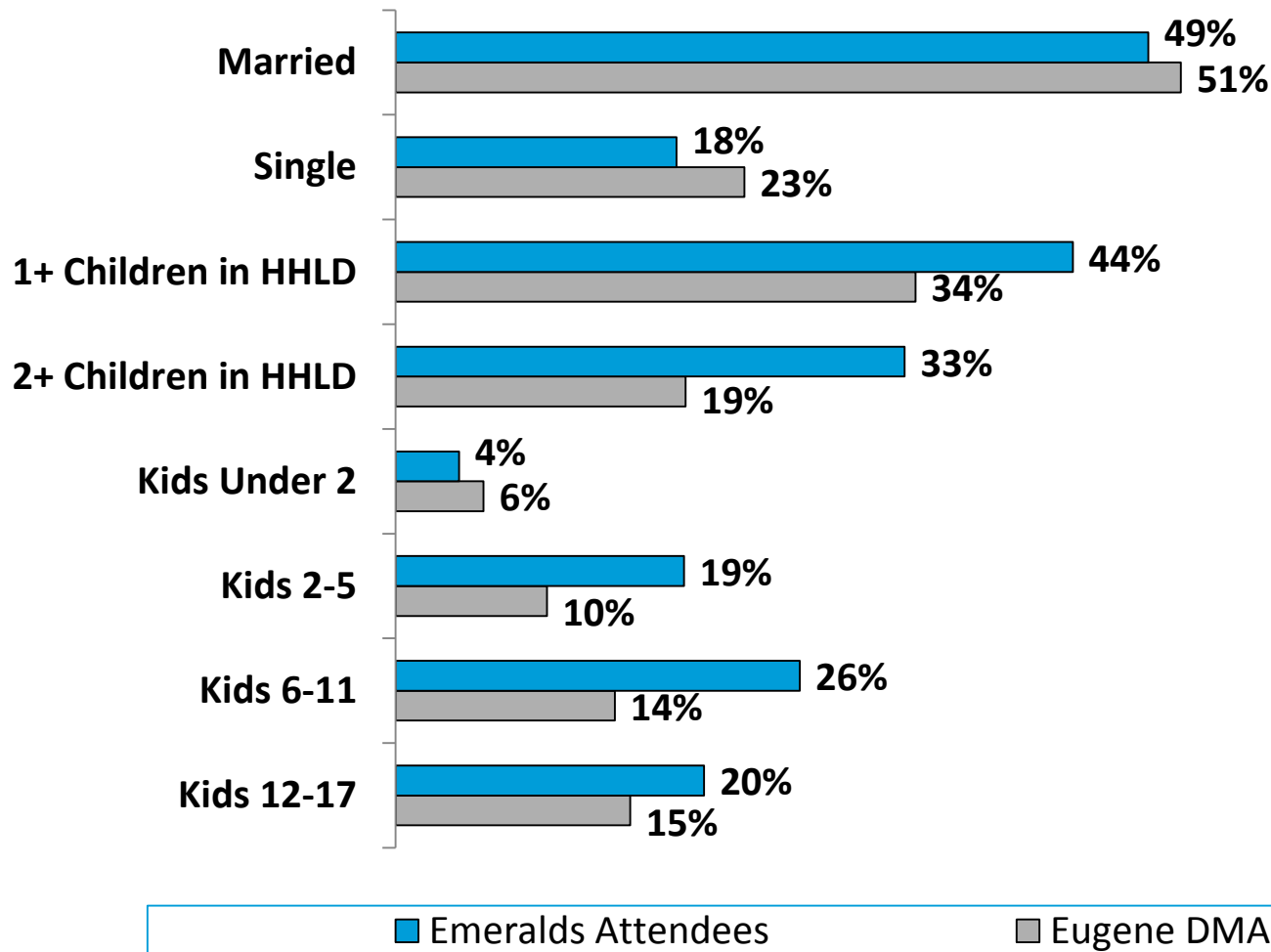
Employment, Income and Education Status



SOURCE: Scarborough Sports Marketing, Eugene Local Market Study

Emeralds Demographics

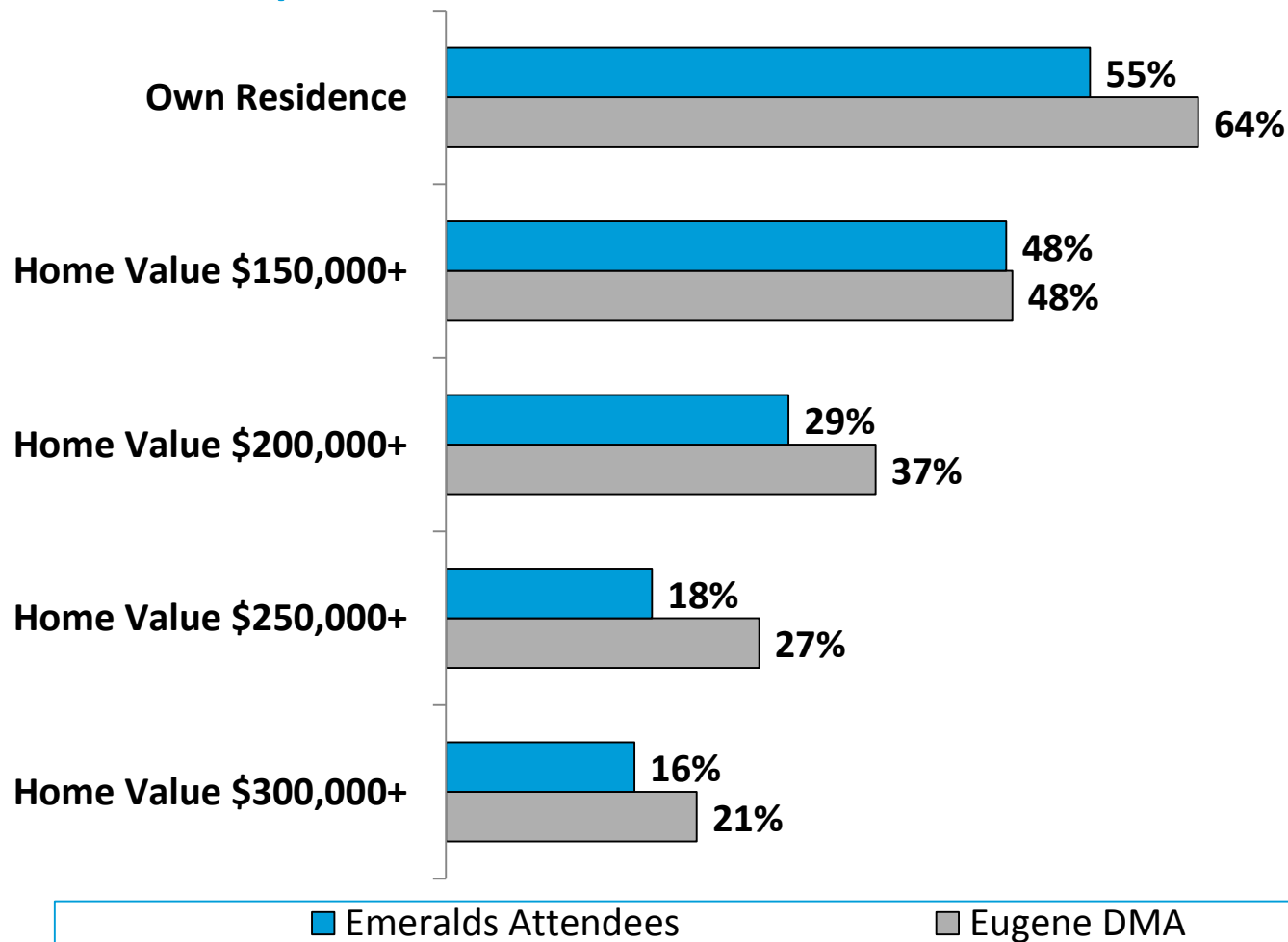
Marital Status & Presence of Children



SOURCE: Scarborough Sports Marketing, Eugene Local Market Study

Emeralds Demographics

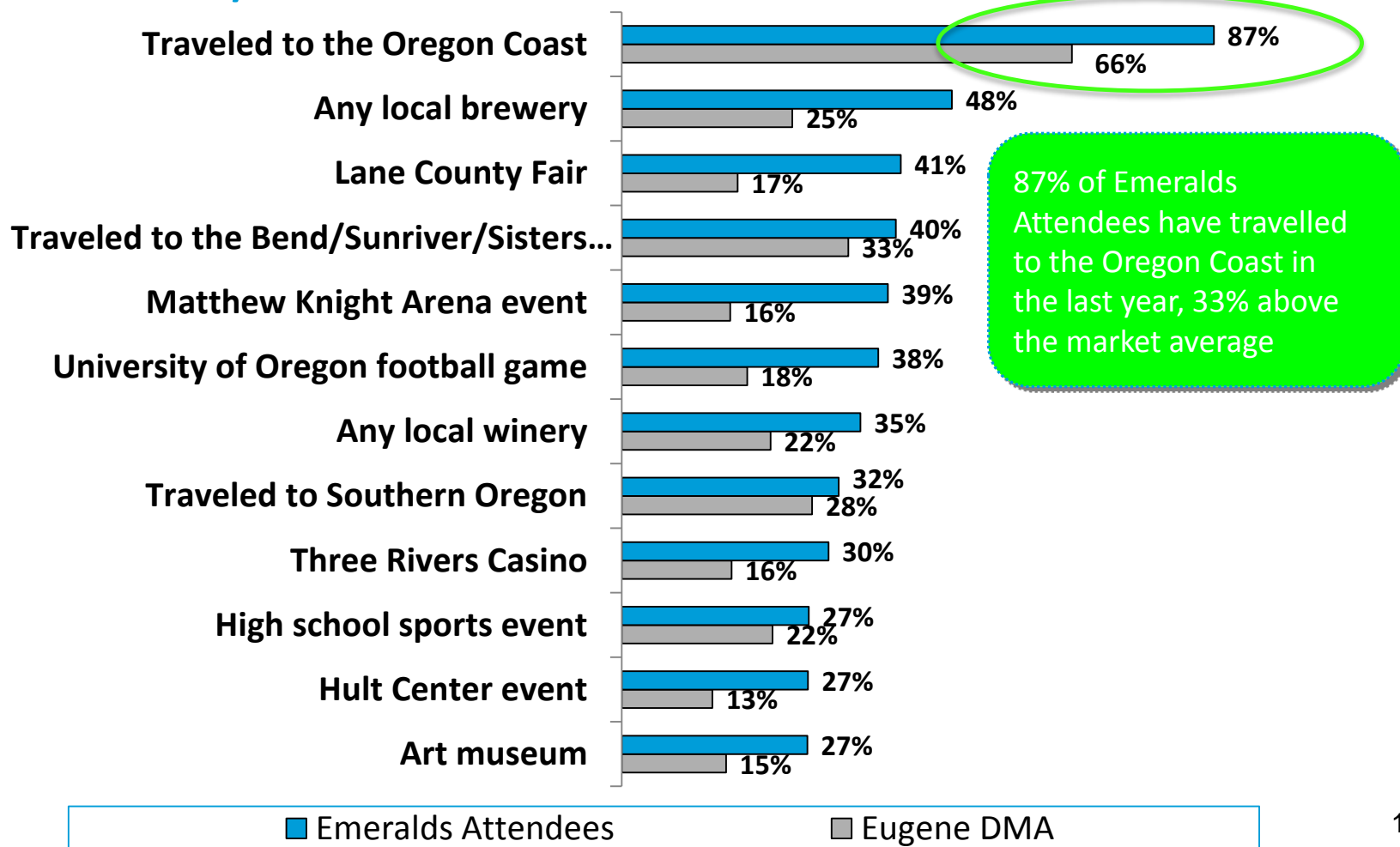
Home Ownership



SOURCE: Scarborough Sports Marketing, Eugene Local Market Study

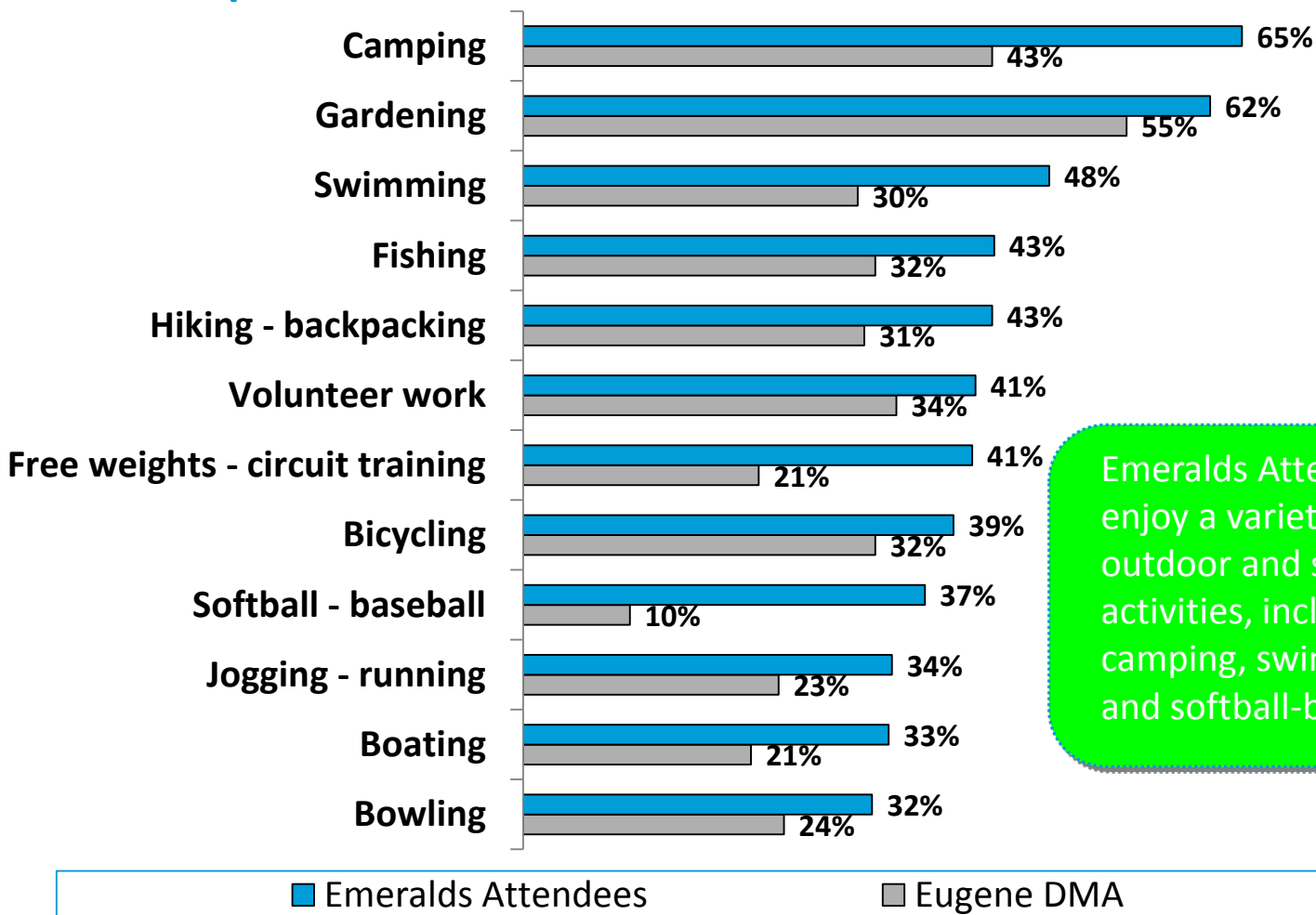
Emeralds Lifestyles

Events Attended/Places Visited Past 12 Months



Emeralds Lifestyles

Activities Participated in Past 12 Months



Emeralds Attendees enjoy a variety of outdoor and sporting activities, including camping, swimming and softball-baseball.

Outfield Billboard

Outfield Billboards are the best way to put your message right into the game. The vinyl banners are 16' x 8' allowing ample room to promote your brand in front of a captive audience of over 3,000 fans per game.

The Visit Newport signage is recognizable with the Yaquina Bay Bridge and the call to action to visit DiscoverNewport.com. The Sponsorship also includes one (:15) public address announcement at each game with logo displayed on the videoboard.



Discover Newport Crab Shuffle



This sponsorship would continue Destination Newport's engaging :90 second promotion that every fan can participate in during all 38 games at PK Park this summer. Utilizing the Ems videoboard, the Newport Crab logo will be 'hidden' under an Ems cap. Fans will test their eye by following the shuffling hats until they come to rest and reveal which hat has the crab.

A fan favorite promotion, the Ems will select a young fan to try their hand at guessing the correct hat from atop the dugout each night winning an Ems prize if they guess correctly.

Destination Newport Out of Town Scoreboard

Sponsorship of the 'Out of Town Scoreboard' gives local fans a look at what's going on elsewhere in the Northwest League. With a minimum of (3) live reads on the 76 radio broadcasts on CBS Radio 95.3fm "The Score", Newport will receive a minimum of 228 announcements. The sponsorship also includes a :30 second radio spot in each game.



Continuing last year's in-park addition the Ems will include live PA announcements with moving videoboard intro. The :30 second announcement will update the fans in the stadium on the other three NWL games on the schedule that night



Emeralds Web Banner

EmeraldsBaseball.com is the number one place for fans to get Emeralds information. Whether its game schedules, promotions or player content, the Ems have increased web traffic each year with use of social media and E-newsletters. This prominent web banner will not only link directly back to your website but also give your sponsorship a presence outside the park



Emeralds Radio Pre-Game Show

All 76 games are broadcast on Eugene's only dedicated sports radio station CBS Sports Radio 95.3FM. Broadcasts are also available online and through the Emeralds mobile app. As a part of this sponsorship, Destination Newport would be the presenting sponsor of the nightly 15 minute pre-game show.

This package includes (3) live reads each game. Promotion also includes (2) :30 second radio spot during all 76 games. This sponsorship also includes opportunity for live on air interview with Destination Newport representative.



Package # 1

Outfield Billboard (16' x 8')

Out of Town Scoreboard

:30 second Radio Spot (77 total)

Newport Crab Shuffle

Web Banner

Radio Pre-Game Show

Total Investment for Destination Newport: \$11,750

Package # 2

Outfield Billboard (16' x 8')

Out of Town Scoreboard

Newport Crab Shuffle

Web Banner

Total Investment for Destination Newport: \$9,800

Proposal Presented by:

Matt Dompe

Assistant GM, Radio Play-by-Play Broadcaster

Matt@EmeraldsBaseball.com

(541) 342-5367



General Information:Name of Applicant Organization: Community Services ConsortiumMailing Address: 120 NE Avery StreetCity, State, Zip: Newport, OR 97365Telephone: 541-574-2277Fax: 541-265-8507E-Mail Address: dteem@communityservices.usPrincipal Contact (If different from Applicant): Daniella CrowderMailing Address (If different from Applicant): 150 NW 6th StreetCity, State, Zip: Newport, OR 97365Telephone: 541-265-9916Fax: 541-265-9916E-Mail Address: bikenewport@charter.netDate(s) and Time(s) of Event: July 17th, 2016 9am - 5pm

Description of Event or Activity*: Barrel to Keg Gravel to Pavement Bike Ride. Will follow on the day after the popular Barrel to Keg Relay. This is a one day bike ride that has 44 miles of gravel and 23 miles of pavement. Begins in Philomath at Harris Bridge Vineyard and ends at Yaquina Bay Yacht Club in Newport. Gravel events attract people from all over the Pacific Northwest and being a "sister event" of

B2K, hoping to gain a lot of people wanting to do both events and spend the weekend in Newport.

Nature of Event or Activity:

Single Day Event July 17

Multi-night local lodging event _____ days

Extended calendar event. _____ days

Amount of Funding Requested: \$ 2000Total Event/Activity Budget: \$ 6000

What specific marketing expenditures will the granted funds be used for?*

Oregon and Washington targeted marketing efforts will include: Promoting event through OR Bike which has a reach of 50,000 cyclists in OR & WA.

Promoting event in bike, beer, and wine magazines, blogs, and social media.

Website built and will link w/ Barrel to Keg site, Bike Newport site, Travel Oregon's ~ Ride Oregon Ride site.

Marketing materials such as posters, flyers, and web designed advertising to use with social media.

List event/activity supporters or partners*: Community Services Consortium and Bike Newport have
partnered on this event and will work together on cross promoting to the over 600 Barrel to Keg relay runners.
This will be a fundraising ride for Community Services Consortium. Harris Bridge Vineyard is donating their venue
for start of event. Yaquina Bay Yacht Club is donating use of Clubhouse for finish party. Rogue Brewery
is donating beer for finish party.
Emerald Springs has donated all the water for ride.

Applicant/organization must be a non-profit corporation. **Attach a copy of the IRS determination letter.**

Has applicant received funding in prior years from the city for this event/activity? If yes, when:

No, this is a first year event.

Projected Event/Activity Impact:

Describe how the event/activity will affect the Newport economy (e.g., room nights, number of visitors/attendees, restaurant sales, retail sales, etc.): As ride begins in Philomath and finishes in Newport, we are encouraging all riders to have their family or friends drop them at the start and head to Newport to spend the day shopping, visiting attractions, eating at our restaurants, etc. Ride is
67 miles so it will take riders from 4-7 hours to complete so there is plenty of time to shop, eat, stay, & play in Newport! As we are partnering w/ the Barrel to Keg Relay, we are hoping that people will challenge
themselves and do both events which will encourage them to stay multiple nights in Newport. It is our
experience that rides like this attract people from all over the state (& Washington) and they make a
weekend out of coming to the Coast and will bring their families, friends, etc. We are really going to
promote the attractions, shops, and restaurants in Newport to the families & friends of riders and have
them join us at finish line which is conveniently located at end of Bayfront. We are hoping to grow this
ride for next year and promote it as a "weekend" of activity on the Oregon Coast!

Financial Reporting Requirements:

Please provide a proposed budget of revenues and expenditures in a form similar to the following:

PROPOSED REVENUES

Source #1	<u>Participation Fees</u>	Amount	\$ <u>4000</u>
Source #2	<u>Grants</u>	Amount	\$ <u>2000</u>
Source #3	<u></u>	Amount	\$ <u></u>
Source #4	<u></u>	Amount	\$ <u></u>
Source #5	<u></u>	Amount	\$ <u></u>
TOTAL REVENUES			\$ <u>6000</u>

PROPOSED EXPENDITURES

Use #1	<u>OR Bike promotions package</u>	Amount	\$ <u>550</u>
Use #2	<u>Registration & rider insurance fees</u>	Amount	\$ <u>750</u>
Use #3	<u>Volunteer & rider t-shirts</u>	Amount	\$ <u>700</u>
Use #4	<u>Services: porta potty & tent rentals</u>	Amount	\$ <u>300</u>
Use #5	<u>Website design</u>	Amount	\$ <u>550</u>
Use #6	<u>Graphics design & marketing materials & printing</u>	Amount	\$ <u>470</u>
Use #7	<u>First aide person & supplies</u>	Amount	\$ <u>300</u>
Use #8	<u>Rest area food & course marking supplies</u>	Amount	\$ <u>900</u>
Use #9	<u>Bus transportation for riders</u>	Amount	\$ <u>300</u>
Use #10	<u>Ads in magazines, on web, and social media</u>	Amount	\$ <u>600</u>
TOTAL EXPENDITURES			\$ <u>5420</u>

REVENUES MINUS EXPENDITURES \$ 580

As a final condition to accepting granted funds, the applicant agrees to provide the City of Newport with a final report summarizing result of the event/activity (e.g., attendance, local and regional publicity, lodging occupancy, closing revenue and expenditure report, etc.), with a detailed and verified accounting.

4/27/16
Date

Daniella Crowder
Applicant Signature
Daniella Crowder
Applicant Printed Name

INSTRUCTIONS AND PROCEDURES FOR EVENT/ACTIVITY GRANT APPLICATION

1. Complete the prepared application for event/activity grant funding. The forms can be obtained from the city manager's office at the Newport City Hall or on the city website at www.newportoregon.gov. Use only the city form when preparing an application.
2. Applications for grant funds should follow this timeline:

Applications must be submitted a minimum of two months prior to the scheduled event. The Destination Newport Committee will consider applications at their regular monthly meetings. Applications for events that have already occurred will not be accepted.
3. Applications for funding will be reviewed by the Destination Newport Committee and recommendations will be forwarded to the City Council for final approval. Incomplete applications will be returned to applicant for correction, and may not be considered if the delay creates a late application.
4. The applicant, or applicant's representative, may attend the Destination Newport Committee meeting at which the application will be considered. No applicant presentation is required, but applicant should be prepared to respond to questions.
5. Applications submitted after an event/activity occurs will be rejected.
6. Applicants are required to provide the city with a final report summarizing the results of the event/activity (e.g., attendance, local and regional publicity, lodging occupancy resulting from the event, closing revenue and expenditure report, etc.). This information must be submitted to the city manager's office no later than one month from the final day of the event/activity. Samples of all marketing materials and acknowledgements should be attached to this report. Failure to provide a final report to city shall jeopardize future applications
7. The purpose of the grant program is to promote tourism and increase stays in lodging establishments within the city limits of Newport. Funding for events/activities scheduled for the off and/or shoulder seasons, September 15 through June 15 will be given priority. Funding may not be provided for well established events/activities, although funding may be provided for expansion or changes of existing events if the city determines the changes will increase tourism.
8. Preference will be given to events/activities that have taken place for three years or less, or new components/improvements to existing events/activities.

9. Events/activities may not be considered for funding more than three times. Applicant should plan for other funding sources beyond the third request.
10. Funding is contingent upon available monies, and the process is competitive. There is no guarantee that funding, if granted, will be available for an event/activity in subsequent years.
11. Acknowledgement must be given to the City of Newport in all promotional materials, and programs associated with the event/activity.

OCT 15 2007

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 10 2007

HOUSING EMPLOYMENT & LEARNING
PROGRAMS FOR SELF-SUFFICIENCY
545 SW 2ND ST STE A
CORVALLIS, OR 97333-4466

Employer Identification Number:
71-0931219
DLN:
17053265705077
Contact Person: SHAWNDEA KREBS ID# 31072
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated June 2003, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

CHARTER
COMMUNITY SERVICES CONSORTIUM
BENTON, LINCOLN AND LINN COUNTIES, OREGON

PREAMBLE

WHEREAS, Benton, Lincoln and Linn Counties desire to cooperate in the planning and delivery of human service programs, and

WHEREAS, Benton, Lincoln and Linn Counties are eligible and have elected to serve as the governing body for a community action program under regulations issued by the Community Services Program and Community Services Consortium, and

WHEREAS, Benton, Lincoln and Linn Counties, independently eligible program agents, desire to continue acting as a consortium to act as a program agent pursuant to the Workforce Investment Act (WIA), and

WHEREAS, ORS Chapter 190 permits units of local government to enter into agreements for such purposes,

NOW, THEREFORE, Benton, Lincoln and Linn Counties, Oregon, hereby jointly establish the Community Services Consortium, hereinafter referred to as CSC, to be governed by the following articles:

ARTICLE 1

NAME, AREAS SERVED, MEMBERSHIP

The organization shall consist of the following parties:

1. BENTON COUNTY - A home rule county with a 2000 population of 78,153.
2. LINCOLN COUNTY - A county with a 2000 population of 44,479.
3. LINN COUNTY - A county with a 2000 population of 103,069.

ARTICLE 2

PURPOSE

CSC shall operate as a community action agency to coordinate the planning and delivery of social services to residents of Benton, Lincoln and Linn Counties. CSC shall address the needs of low income and at-risk persons and shall work toward the goal of alleviating the conditions and causes of poverty.

ARTICLE 3

GOVERNING STRUCTURE

1. Consortium Governing Board.

a. Membership: CSC shall be governed by the Consortium Governing Board consisting of the nine elected commissioners from the three counties.

b. Meetings: The Governing Board shall hold one regular meeting every other month. The time and place of the regular meeting shall be set by the Board at its first meeting in January. Governing Board members shall be sent an agenda for a regular meeting at least ten days prior to the date of the meeting. The Chair may call special meetings from time to time as needed. The Chair shall mail notice of any special meeting at least five days in advance of the meeting date. In case of an actual emergency, a special meeting may be held upon such notice as is appropriate to the circumstances. The minutes of an emergency meeting shall describe the emergency and the notice given.

A majority of the Governing Board members or the governing body of any member county may, by petition to the Governing Board Chair, direct the call of a special meeting subject to the notice provisions contained in this subsection.

All action taken by the Board shall be done by a majority vote, providing that a quorum of five members is present.

c. Powers and Duties: The Governing Board, as a full Board or through its Executive Committee, shall have authority to: Adopt the annual budget and audit; approve concept papers, contracts, and grants pursuant to current approved signature levels; select service providers; approve the compensation and classification plan and any collective bargaining agreement; complete the annual evaluation of the Executive Director; select and appoint the Executive Director; give final approval for all policies; review close-out and monitoring reports; and take such other action as necessary as the Governing Board of CSC.

d. Officers: The Governing Board shall select a chair and a vice chair at its January meeting. The chair and vice-chair shall be from different counties and shall also serve as chair and vice-chair of the Executive Committee.

e. Voting: Each Governing Board member shall have one vote.

2. Executive Committee.

a. Membership: The Governing Board chair and vice-chair, along with the third county's representative, serve as the CSC Executive Committee.

b. Meetings: The Executive Committee shall hold one regular meeting every other month and also shall meet whenever the Governing Board fails to achieve a quorum. The time and place of the regular meeting shall be set by the Governing Board at its first meeting in January. Executive Committee members shall be sent an agenda for a regular Executive Committee meeting at least one week prior to the date of the meeting.

c. Powers and Duties: The Executive Committee shall have authority to make decisions, and the Governing Board may ratify those decisions through approval of the consent calendar. The consent calendar shall be provided to the Governing Board with each regular meeting agenda.

d. Voting: All action taken by the Executive Committee shall be done by a majority vote, providing that a quorum of two members is present.

3. Governing Board Chair.

a. Powers and Duties: The Governing Board Chair shall preside at all Governing Board and Executive Committee meetings. The Chair shall serve as the liaison between the Executive Director and the Governing Board. In this capacity, the Chair shall have chief responsibility to provide leadership to the agency and to ensure that the Governing Board is kept apprised of agency issues.

The Chair shall execute all CSC grants, contracts, and similar documents as approved by the Governing Board or the Executive Committee.

4. Governing Board Vice-Chair.

The Governing Board Vice-Chair shall discharge the duties of the Governing Board Chair during the absence or incapacity of the Chair.

5. Advisory Councils.

Each county participating in the Consortium shall appoint members to the Community Action Advisory Council (CAAC) and the Workforce Investment Board (WIB) from citizens of that member county. Lincoln County shall appoint community representatives to the Head Start Policy Council.

a. Membership: Members of the advisory councils shall be appointed for terms in accordance with each council's bylaws.

b. Powers and Duties: The advisory councils shall advise the Governing Board regarding service needs, CSC policy and procedures, and other matters. Advisory council bylaws shall be adopted by the Governing Board. The Head Start Policy Council shall make recommendations to the Governing Board pursuant to that Council's bylaws and the Governing Board shall have the authority to make decisions based on those recommendations.

6. 501(c)(3) Organizations:

CSC has four 501(c)(3) designations: Linn Benton Food Share, Community Housing Services, Direct Client Services and Head Start in Lincoln County. All four designations are governed by the CSC Governing Board. The business of each of the four 501(c)(3)'s shall be conducted pursuant to its bylaws as overseen by the CSC Governing Board.

7. Budget Committee.

The Governing Board shall appoint a CSC Budget Committee pursuant to ORS 294.900 to 294.930.

The Budget Committee shall discharge the powers and duties relating to the CSC budget as provided in ORS 294.905 to 294.930. Bylaws shall be approved by the Governing Board.

8. Other Committees.

The Governing Board may establish additional committees or subcommittees as necessary to accomplish its purpose or as required pursuant to federal or state directives.

ARTICLE 4

ALLOCATION OF BENEFITS AND LIABILITIES

1. Benefits.

Resources administered by the CSC shall be equitably allocated to the participating counties based on community need, population, funding availability, or as established by federal or state directives.

2. Liabilities.

If liability for misuse of federal and/or state funds which is not covered by the Community Services Consortium can be identified to a specific county, that county shall be held responsible for such liability within the limits of the Oregon Constitution. If such liability can be identified to a specific county or counties, they shall be held responsible for their proportionate share of that liability within the limits of the Oregon Constitution. If liability cannot be identified to a specific county or counties, liability shall be shared, within the limits of the Oregon Constitution, on the basis of population ratios between the counties as defined in Article 1 of this Charter.

ARTICLE 5

AMENDMENT, PARTIAL PARTICIPATION AND DISSOLUTION

This Charter shall take effect at such time as the governing bodies of Benton, Linn and Lincoln Counties have all adopted and executed this Charter and shall be in continuous effect from that date until dissolution of the CSC as herein provided. This Charter supersedes the previous CSC Charter of March, 1994. This Charter may be amended upon the affirmative vote of each county. Any party to this agreement shall have the right to withdraw from a program or programs administered by the CSC upon notification in writing to the Executive Committee and (other) member counties' Boards of County Commissioners sixty (60) days prior to the proposed effective date of such withdrawal.

The withdrawal of any one party hereto shall not have the action of dissolving the CSC. Withdrawal of two or more members will have the effect of dissolution of the CSC.

ARTICLE 6

COMPLIANCE WITH FEDERAL, STATE AND LOCAL LAWS

CSC will operate in compliance with all applicable federal, state and local laws or ordinances.

Dated this 8th day of May, 2003.

BENTON COUNTY
BOARD OF COMMISSIONERS

Chair

Commissioner

Commissioner

Approved as to Form:

Janet A. Brown 5-8-03
Office of County Counsel

Dated this 28th day of April, 2003.

LINN COUNTY
BOARD OF COMMISSIONERS

Chair, Cliff Wooten

Commissioner, John K. Lindsey

Commissioner, Roger Nyquist

Approved as to Form:

Office of County Counsel

Dated this 2nd day of April, 2003.

LINCOLN COUNTY BOARD OF COMMISSIONERS

Chair

Commissioner

Commissioner

Approved as to Form:

Office of County Counsel



The NEW Lincoln County Fair

August 19-21, 2016 • www.TheLincolnCountyFair.com

OSU Extension Service Lincoln County, 4-H Program

Oregon State University, 1211 SE Bay Blvd, Newport, Oregon 97365

T 541-648-6818 | F 541-265-3887 | <http://extension.oregonstate.edu/lincoln/>

May 12, 2016

Destination Newport Committee,

Please find enclosed our application for the Tourism Marketing Grant. Your generous support last year enabled us to reach out into the neighboring counties and draw an even larger audience to this celebration of our community. With that year's success under our belt and much more information on which to base our grant request this year, we are asking for up to \$5000 to help support our out-of-county outreach.

With attendance of over 13,000 last year, we are certain that this event helped draw many to Newport and kept them here to enjoy the entire weekend's line-up of entertainment. This year we plan to again offer bull riding and other rodeo-like events as well as top-notch stage performances. In addition, we are offering an American Poultry Association sanctioned poultry show that has already generated a great deal of interest from neighboring areas, as this is the only such event during the summer or anytime over on the coast. This is likely to draw even more overnights to Newport to participate in the show as well as more visitors to the Fair to see the birds. These are just a few of the offerings that we are lining up to help ensure the event's success this year.

We thank you for the opportunity to again apply for this support and help us continue to revitalize this important community event. Support such as this is critical to getting the Lincoln County Fair back off the ground and ensuring its long-term sustainability as a local celebration that draws widespread interest and attendance.

Sincerely,

Michele R Osterhoudt
The NEW Lincoln County Fair



Oregon State University Extension Service offers educational programs, activities, and materials without discrimination based on age, color, disability, gender identity or expression, marital status, national origin, race, religion, sex, sexual orientation, or veteran's status. Oregon State University Extension Service is an Equal Opportunity Employer.

General Information:

Name of Applicant Organization: The New Lincoln County Fair
Mailing Address: OSU Extension Lincoln County 1211 SE Bay Blvd
City, State, Zip: Newport, OR 97365
Telephone: 541 648 6818 Fax: 541 265 3887
E-Mail Address: michele.Osterhoudt@oregonstate.edu
Principal Contact (If different from Applicant): Michele Osterhoudt or
Mailing Address (If different from Applicant): Todd Williver
City, State, Zip: same address
Telephone: Williver 541-648-6815 Fax: _____
E-Mail Address: Williver email: todd.williver@oregonstate.edu
Date(s) and Time(s) of Event: August 19-21, 2016
Description of Event or Activity*: A celebration of our
community including vendors, entertainment,
rides, animals, exhibition contests and much
more (rodeo events, etc).
Nature of Event or Activity:
Single Day Event _____
Multi-night local lodging event 3 days
Extended calendar event. _____ days
Amount of Funding Requested: \$ 5000
Total Event/Activity Budget: \$ 95,000
What specific marketing expenditures will the granted funds be used for?*

To create a 15 and/or 30 second commercial
focusing on the bullriding/arena events plus the new
American Poultry Assoc. Show (only one this time of
year and unique on the coast) which will draw people
from the valley. This will be used on electronic
media and broadcast via Comcast TV as well as
in movie theatre advertising.

List event/activity supporters or partners*: Bigfoot Beverage/Pepsi, Rague,
Bank of the West, Samaritan Health, Chinook Winds,
News Times, Coast Cam, Power of Newport, Chryster,
Ultrasonic Events, Embarcadero, Yaquina Bay Broadcasting,
JcMarket, Oregon Sea Grant, Port of Newport, Sheriff's
Posse, ProBuild, Schones Chiropractic, Newport Pawn, Starker
and more... Forests

Applicant/organization must be a non-profit corporation. Attach a copy of the IRS
determination letter.

Has applicant received funding in prior years from the city for this event/activity? If yes,
when:

2015 (for August 2015 Lincoln County Fair)

Projected Event/Activity Impact:

Describe how the event/activity will affect the Newport economy (e.g., room nights,
number of visitors/attendees, restaurant sales, retail sales, etc.):

This event will draw out of town participants who
will use local hotels, restaurants and other services.
In particular the sanctioned poultry show and
exciting rodeo events will bring participants and visitors.
In addition, this event offers many local businesses
a significant sales opportunity as well as out of town
vendors who then buy product locally and stay in local
lodging. Because this event is billed as a celebration
of our local community, publicity outside the county
enhances our image which impacts tourism throughout
the year. We drew over 13,000 visitors to Newport
last year which brought significant dollars into the
town's economy. Because the Fair is free admission
attendees have that much more to spend locally, we
are excited to capitalize on last year's success
and increase the reach of this Newport-based event.

Financial Reporting Requirements:

Please provide a proposed budget of revenues and expenditures in a form similar to the following:

PROPOSED REVENUES

Source #1	<u>Vendor Fees/Revenue</u>	Amount	\$ <u>25,000</u>
Source #2	<u>County Contribution</u>	Amount	\$ <u>30,000</u>
Source #3	<u>Donations/Sponsors</u>	Amount	\$ <u>30,000</u>
Source #4	<u>InKind Donations</u>	Amount	\$ <u>10,000</u>
Source #5	_____	Amount	\$ _____
TOTAL REVENUES			\$ <u>95,000</u>

PROPOSED EXPENDITURES

Use #1	<u>Entertainment</u>	Amount	\$ <u>30,000</u>
Use #2	<u>Contract Services</u>	Amount	\$ <u>30,000</u>
Use #3	<u>Operations</u>	Amount	\$ <u>25,000</u>
Use #4	<u>Promotion</u>	Amount	\$ <u>10,000</u>
Use #5	_____	Amount	\$ _____
Use #6	_____	Amount	\$ _____
Use #7	_____	Amount	\$ _____
Use #8	_____	Amount	\$ _____
Use #9	_____	Amount	\$ _____
Use #10	_____	Amount	\$ _____
TOTAL EXPENDITURES			\$ <u>95,000</u>

REVENUES MINUS EXPENDITURES \$ 0

As a final condition to accepting granted funds, the applicant agrees to provide the City of Newport with a final report summarizing result of the event/activity (e.g., attendance, local and regional publicity, lodging occupancy, closing revenue and expenditure report, etc.), with a detailed and verified accounting.

May 12, 2016
Date

Michele R Osterhoudt
Applicant Signature
Michele R Osterhoudt
Applicant Printed Name



County of Lincoln

Finance & Accounting

210 SW 2ND St.
Newport, Oregon 97365
(541) 265-4167
FAX (541) 265-4101

LINCOLN COUNTY, OREGON TAX EXEMPT STATUS

Lincoln County, Oregon is a political subdivision of the State of Oregon established under the Oregon Constitution and exercising those powers granted under state law, including and especially Oregon Revised Statutes ("ORS") Chapter 203. The Legislature has granted counties the ability to exercise authority within the county over matters of county concern to the fullest extent allowed by the Constitution and laws of the United States and Oregon (ORS §203.035).

As a political subdivision, Lincoln County is exempt from all local and state taxes. The County's taxpayer identification number (TIN) is 93-6002304.


If your company is a vendor of goods or services for Lincoln County and offers government pricing discounts, please consider this a request to extend that pricing to Lincoln County.

Questions should be directed to:

Lincoln County Finance Director
210 SW Second Street
Newport, OR 97365

Telephone: 541-265-4167
Fax: 541-265-4101
Email: jriessbeck@co.lincoln.or.us

Sincerely,


Janice Riessbeck
Finance Director

**Request for Taxpayer
Identification Number and Certification**

Give form to the
requester. Do not
send to the IRS.

Print or type
See Specific Instructions on page 2

Name (as shown on your income tax return) LINCOLN COUNTY	
Business name, if different from above	
Check appropriate box: <input type="checkbox"/> Individual/Sole proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶ <input checked="" type="checkbox"/> Other (see instructions) ▶ GOVERNMENT ENTITY	
<input checked="" type="checkbox"/> Exempt payee	
Address (number, street, and apt. or suite no.) 210 SW 2ND STREET	Requester's name and address (optional)
City, state, and ZIP code NEWPORT, OR 97365	
List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number
or
Employer identification number
93 6002304

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶ <i>Janise Russel</i>	Date ▶ 1/14/11
------------------	---	----------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:

- The U.S. owner of a disregarded entity and not the entity,